

# AFFILIATE PARTNERSHIP

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# PARTNERSHIP & EDUCATION MISSION

The mission of VanEd is to be the premier provider of online real estate education for students looking to enter the field as agents, brokers, or appraisers - as well as those who are seasoned professionals.

Working with trusted partners has always been a part of our culture. These are two ways you can partner with VanEd: becoming an **Affiliate Partner** and as a **Fusion Partner**.

Whether you choose to link up with VanEd to promote **online coursework**, or you choose to host one of our **live courses**, you are a key to **student success** with VanEd.



## Our Philosophy:

There are many options for presenting an online course, and since 1997 VanEd has designed and improved our online course delivery around two core ideas:

**Students should have control over the education process.** At VanEd, we believe that online material should be organized and presented using text, audio, and video components so that students can control the pace and sequence of the courses to best suit their learning styles and knowledge.

**Online education should be supported by real people.** VanEd has a staff of instructors available to answer questions by phone or email. All of our instructors are practicing professionals and experts in their fields. We are here to help!



**Affiliates Receive:**  
Monthly Referral Payout  
180 Day Cookies  
Customizable Affiliate Links  
Superior Customer Service  
Partner Admin Portal  
Real Time Accounting Reports  
Marketing Materials



**Students Receive:**  
Easy-to-Use Learning Platform  
Mobile-friendly Responsive Design  
Superior Student Support  
Pre-License Instructor Support  
Variety of CE Courses



**Online Courses:**  
Pre-License  
Post-License  
Continuing Education  
Mandatory Renewals



# AFFILIATE OPPORTUNITIES

EARN MONEY BY REFERRING STUDENTS TO A TOP-RATED EDUCATOR



**EARN 25%**  
**OF EVERY SALE**

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YOUR **UNIQUE AFFILIATE LINK**  
CAN BE USED ON ANY  
**MARKETING PLATFORM** OR  
MATERIALS YOU HAVE.

VanEd's affiliate partner program allows you to refer students to us by using your referral links and receive a revenue share from online course sales.

VanEd will provide you with a Partner Code which will link your affiliate account to students that you refer. Affiliates receive a 25% revenue share on all online course purchases made using your affiliate link. You'll also have the flexibility to create custom links using your partner code to direct traffic to any page within the VanEd website and we will automatically recognize your partner code to track your referrals. Your custom logo will be displayed prominently at the top of every page your referrals lead to and will remain there anytime a student visits VanEd.com for the following 30 days.

We provide you with access to our partner admin website wherein you can see how many students have enrolled in courses using your partner link, and download VanEd logos and banner ads for you to use on your website linking to VanEd.

# FREQUENTLY ASKED QUESTIONS

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## **How do I get started as a VanEd Affiliate Partner?**

Register with VanEd and we'll email you a Standard Affiliate Agreement. Review, sign, and return the Agreement to us. You will then receive an email welcoming your organization to the program and giving you instructions and an Affiliate Guide on how to get started.

## **Does it cost anything to become an Affiliate?**

No, there are no fees of any kind for participating in the VanEd Affiliate Partnership Program. There is no charge to register and there is no minimum sales requirement or sales quota you must reach before earning referral fees with our program. Place a course link on your site and start earning income right away.

## **Will VanEd help me connect the links & develop marketing strategies?**

We will assist you in setting up your links and help with marketing strategies. We have made linking to VanEd very simple!

## **Do you offer online reporting to track my earnings and traffic?**

Yes. You will have access to our "Partner Admin" page. There, you'll be able to view your earnings at any time. These reports not only show you what you earn, they'll also show you how much and which students are purchasing, which will help you determine what courses sell well from your site.

## **What products qualify for referral fees, and how much is paid?**

Affiliates earn a referral fee on each qualifying sale, as long as the student accepts and pays for the item. Each item will be sold to your visitors at the same price offered on the VanEd website. Any discount offered to our customers will also apply to customers who follow special links from your website.

## **When and how do I get paid?**

We will pay you referral fees on a monthly basis. If a course that generated a referral fee is returned by the customer, we will deduct the corresponding fee from your next payment.